

# MID-YEAR 2024

## SPONSORSHIP OPPORTUNITIES

**New Orleans, Louisiana | April 16 - 18**

### **PLATINUM: \$5,400**

- Two (2) complimentary registrations
- Word from Our Sponsor Email
- Banner ad on mobile app to run beginning on April 1
- Advertising recognition: sponsorship publicized on website, meeting signage, mobile app, and ARELLO Boundaries eMagazine (post meeting edition)
- Sponsor designation name badge

### **GOLD: \$4,400**

- One (1) complimentary registration
- Banner ad on mobile app to run beginning on April 7
- Advertising recognition: sponsorship publicized on website, meeting signage, mobile app, and ARELLO Boundaries eMagazine (post meeting edition)
- Sponsor designation name badge

### **SILVER: \$3,400**

- Banner ad on mobile app to run beginning on April 14
- Advertising recognition: sponsorship publicized on website, meeting signage, mobile app, and ARELLO Boundaries eMagazine (post meeting edition)
- Sponsor designation name badge

### **BRONZE: \$2,800**

- Banner ad on mobile app to run beginning on April 16
- Advertising recognition: sponsorship publicized on website, meeting signage, mobile app, and ARELLO Boundaries eMagazine (post meeting edition)
- Sponsor designation name badge

Below are additional opportunities to sponsor the event and gain increased exposure. These are not included in the “base” sponsorships listed above.

- Welcome Reception (2 co-sponsors) includes event signage and mobile app notification \$3,150 each
- Transportation Sponsor (2 co-sponsors) includes signage and mobile app notification \$2,500 each
- Refreshment Break Sponsor (3 sponsors); includes mobile app notification of sponsorship \$2,625 each